

UX Designer with 13+ years experience incorporating end-user interactions in user interface system designs.



PROFESSIONAL UX EXPERIENCE

IGBoston 2017 - Present (Part-Time 2014 - 2017)

Lead Multimedia UX Strategist

Direct UX & content strategy operations for multimedia advertising agency. Consult clients on digital content heuristics with UI mockups & style guides. Increase total market share by 40% with creative business engagements.

Massachusetts Institute of Technology 2012 - 2017

Mobile App & Web Developer

Provided mobile app development & UX services for MIT community. Modified mobile friendly websites with responsive & reactive UI designs. Established cloud storage mobile app; saved \$450K in operational costs.

Irrational Games 2010 - 2012

Technical Architect (User Experience Team)

Configured gamification feedback system in videogame development studio. Devised 3D tutorial game levels to test user experience & interaction design. Customized UI in "Bioshock Infinite" game; generated \$250 million in sales.



CONTRACT UX PROJECTS

Unruly Studios 2017

Senior User Experience Designer

Implemented interactive gamified tutorials for commercial e-learning games.

"Unruly Splats" UX Project

Prototype Educational App & Case Study Deliverable

Developed UI for \$40K Kickstarter-funded educational STEM app. Standardized complex UI to streamline intuitive software development. Created mockups, wireframes & user stories in 2-week Agile sprints.

General Assembly 2017

User Experience Design Immersive Candidate

Completed design life cycle of 5 agency projects in UX Design curriculum.

"Yelp Trips" UX Project

High-Fidelity Prototype App Deliverable

Integrated travel-planning itinerary feature into Yelp's mobile app. Generated custom art & typography UI assets using Yelp Style Guide. Conducted usability tests, user interviews & research for design ideation.

"New England Comics" UX Project

Prototype Website MVP Deliverable

Restructured client website using a low-fidelity wireframe mockup. Built information architecture with affinity diagram, site map & user flow. Designed website with user personas, heat maps & Google Analytics.

EDUCATION

General Assembly

Certification;

User Experience Design Immersive

New England Institute of Technology

Associate's Degree;

Video Game Programming & Design

Northeastern University

Bachelor's Degree;

Computer Engineering & Technology

EXPERTISE

Creative User Experience Design
Responsive Website Development
Immersive User Interface Feedback
Gamification System Engineering
Agile Team & Product Management
Innovative Digital Media Branding

UX PROFICIENCY

Sketch	InVision
Axure	Adobe Suite
OmniGraffle	Wireframing
Heuristics	QA Discovery
User Stories	User Personas
User Flows	Affinity Diagrams
Site Maps	Rapid Prototyping

UI DEVELOPMENT

Wordpress	Squarespace
Wix	Drupal
CSS3	HTML5
iOS SDK	Android SDK
BASH	Python
Linux	Github
Javascript	Unity
Source	Unreal